



**SHELLY FAIRCHILD**



**OPENER TBD**

# **TRIPRIDE BENEFIT CONCERT**

**JIM LAUDERDALE OUTDOOR STAGE  
THE SESSIONS HOTEL - BRISTOL, VA  
JULY 11, 2026**

**SPONSORSHIP PACKET**

# SHELLY FAIRCHILD

RECORDING ARTIST  
SINGER-SONGWRITER

A BILLBOARD HOT  
COUNTRY SINGLES  
CHARTING RECORDING  
ARTIST & TRAILBLAZER  
FOR THE LGBTQIA+  
COMMUNITY IN THE  
NASHVILLE MUSIC  
SCENE.

[WWW.SHELLYFAIRCHILD.COM](http://WWW.SHELLYFAIRCHILD.COM)

NASHVILLE, TENNESSEE

[MANAGEMENT@SHELLYFAIRCHILD.COM](mailto:MANAGEMENT@SHELLYFAIRCHILD.COM)



# MUSIC & MORE

SHELLY IS CURRENTLY FINISHING HER FIFTH STUDIO ALBUM, WHICH IS SET TO RELEASE IN LATE SPRING 2026.

SHELLY'S SONGS HAVE BEEN FEATURED IN OVER 100 TELEVISION PLACEMENTS INCLUDING GREY'S ANATOMY, STATION 19, RIVERDALE, LOVE ISLAND, & AMERICAN NINJA WARRIOR.



## ALBUMS & LIVE PERFORMANCES

### ALBUMS

RIDE (2005)  
FORGIVE ME (2010; EP)  
RUBY'S MONEY (2011)  
BUFFALO (2016)  
UPCOMING UNTITLED ALBUM (2026)

### LIVE PERFORMANCES

END UP IN AUSTIN AT 3<sup>RD</sup> AND LINDSLEY NASHVILLE  
SOLD OUT ACOUSTIC SHOW AT THE DOWN HOME IN JOHNSON CITY, TN  
FOR THE FIRST TIME AT 3<sup>RD</sup> AND LINDSLEY NASHVILLE  
GOODBYE EARL AT CHIEF'S ON BROADWAY

## SOCIALS

**INSTAGRAM:** @SHELLYFAIRCHILD

**TIKTOK:** @SHELLYFAIRCHILDOFFICIAL

**FACEBOOK:** @SHELLYFAIRCHILD

**YOUTUBE:** @SHELLYFAIRCHILD

**SPOTIFY:** @SHELLYFAIRCHILD

[WWW.SHELLYFAIRCHILD.COM](http://WWW.SHELLYFAIRCHILD.COM)



## BIO

Born in Mississippi and shaped by a deep musical upbringing, Fairchild moved to Nashville at just 19 years old, where she began writing and recording professionally. Since then, she has built an extraordinary career marked by versatility, authenticity, and influence. She has toured with some of country music's biggest names, including Martina McBride, Keith Urban, and Tim McGraw, and has appeared as a background vocalist for artists such as Jason Aldean, Eric Church, Tanya Tucker, Melissa Etheridge, Terri Clark, Lennon Stella, and many more.

As a songwriter, Fairchild's work has reached audiences far beyond the concert stage, earning more than 100 television placements. Her songs have been featured in hit shows including Grey's Anatomy, Station 19, Riverdale, Love Island, and American Ninja Warrior, among many others. Her compositions have also been recorded by artists such as Little Big Town, Tanya Tucker, and Ty Herndon. A regular guest on the Grand Ole Opry, Fairchild is known for her fearless musical range, confidently sauntering across genres. She is also recognized as a pioneer and trailblazer for the LGBTQIA+ community within the Nashville music scene, helping to open doors and create space for greater inclusion and representation in country and Americana music.

# *Why sponsor this benefit concert?*

## **WHAT IS TRIPRIDE?**

TriPrideTN, Inc. (TriPride) is a 501(c)(3) nonprofit organization formed to build a stronger and more inclusive community across northeast Tennessee and southwest Virginia. TriPride welcomes and celebrates the LGBTQ+ community with their allies, supportive nonprofit organizations, faith communities, businesses, and with local governments.

## **WHY IS TRIPRIDE NEEDED?**

We need an organization that celebrates and welcomes the LGBTQ+ community and all who love and support them. Because we recognize that there is a general undercurrent of divisiveness in our country, which can be seen by anyone who spends time on social media or watches the news. That divisiveness is disheartening. It's counterproductive. It drives unnecessary wedges between us. Building bridges between segments of the community, starting with the LGBTQ+ segment, works to counteract the divisiveness.

## **WHY BUSINESSES SPONSOR TRIPRIDE**

The LGBTQ+ community, especially in the South, still must contend with prejudice and bias on many fronts. The generous support of individuals, small businesses, organizations, and corporations is necessary to build our commitment of growth to better serve our community. Corporate sponsorship of TriPride is an incredible opportunity to get your brand and message in front of a large audience while showing your support and acceptance of them and their families. All the corporate sponsor packages can be customized to fit your needs, and if you have something else in mind, we'd love to hear from you. No matter what you choose, you'll be showing your support for equity, inclusion, and diversity.

Thank you,  
The TriPride Board of Directors

# Sponsorship Tiers

TIER	INVESTMENT	RECOGNITION & BENEFITS
<p><b>“Ready Right Now”</b> Title / Presenting Sponsor</p>	<p><b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• Listed as Presenting Sponsor</li> <li>• Logo placement on stage signage</li> <li>• Logo placement on email and social media blasts</li> <li>• Acknowledgment on stage</li> <li>• 4 concert tickets</li> <li>• ¼-page ad in TriPride Festival booklet*</li> </ul>
<p><b>“Made to Shine”</b></p>	<p><b>\$2,500</b></p>	<ul style="list-style-type: none"> <li>• Listed as Presenting Sponsor</li> <li>• Logo placement on stage signage</li> <li>• Logo placement on email and social media blasts</li> <li>• Acknowledgment on stage</li> <li>• 4 concert tickets</li> <li>• ¼-page ad in TriPride Festival booklet*</li> </ul>
<p><b>“Tiny Town”</b></p>	<p><b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Listed as a sponsor on printed materials</li> <li>• Logo on emails and social media blasts</li> <li>• Acknowledgment on stage</li> <li>• 2 concert tickets</li> </ul>
<p><b>“Love Everybody”</b></p>	<p><b>\$250</b></p>	<ul style="list-style-type: none"> <li>• Listed as a sponsor on emails and social media blasts</li> <li>• Acknowledgment on stage</li> <li>• 2 concert tickets</li> </ul>

PACKAGES CAN BE CUSTOMIZED TO FIT YOUR NEEDS.

\*TRIPRIDE FESTIVAL AND PARADE IS SATURDAY, OCTOBER 10, 2026.

## QUESTIONS?

Reach out to:

Justin Hall  
TriPride President  
president@tripridetn.org  
(276) 494-4720

**MORE THAN TOLERATED  
FULLY CELEBRATED**

