

TRIPRIDE'S 4<sup>TH</sup> ANNUAL PROM



# GLITTER & GUMDROPS

## A SWEET ESCAPE

SILENT  
AUCTION

NIBBLES  
INCLUDED WITH  
TICKET



PROM  
ROYALTY

DRINKS  
AVAILABLE TO  
PURCHASE

SATURDAY, JUNE 6 2026  
BRISTOL HOTEL 6-10PM  
WITH SPECIAL PERFORMANCES BY  
2025 MR. & MS. TRIPRIDE!



# Why Become A Sponsor?

## What is TriPride?

TriPrideTN, Inc. (TriPride) is a 501(c)(3) nonprofit organization formed to build a stronger and more inclusive community across northeast Tennessee and southwest Virginia. TriPride welcomes and celebrates the LGBTQ+ community with their allies, supportive nonprofit organizations, faith communities, businesses, and with local governments.

## Why the need for TriPride?

We need an organization that celebrates and welcomes the LGBTQ+ community and all who love and support them. Because we recognize that there is a general undercurrent of divisiveness in our country, which can be seen by anyone who spends time on social media or watches the news. That divisiveness is disheartening. It's counterproductive. It drives unnecessary wedges between us. Building bridges between segments of the community, starting with the LGBTQ+ segment, works to counteract the divisiveness.

## Why Corporations & Businesses should sponsor TriPride

The LGBTQ+ community, especially in the South, still has to contend with prejudice and bias on many fronts. The generous support of individuals, small businesses, organizations, and corporations is necessary to build our commitment of growth to better serve our community. Corporate sponsorship of TriPride is an incredible opportunity to get your brand and message in front of a large audience while showing your support and acceptance of them and their families. All the corporate sponsor packages can be customized to fit your needs, and if you have something else in mind, we'd love to hear from you. No matter what you choose, you'll be showing your support for equity, inclusion, and diversity.

Thank you,  
The TriPride Board of Directors

## TriPride's Aspirations

Provide a sense of belonging for people who need it

Reduce divisiveness by bringing people together to share different perspectives and commonalities

Build the Tri-Cities' reputation as a welcoming place to live and work – which is good for people and good for business

Our members believe we live in a great region – and we feel a shared responsibility to help make it even better

# Sponsorship Levels

**LIMIT ONE**

## **CANDY CRYSTAL CROWN TITLE SPONSOR** \$5,000

- Listed as Presenting Sponsor
- Logo placement on all prom materials & logo in festival book
- Logo placement in prom email & social media blasts
- DJ announcement
- Logo located on table
- 8 drink tickets
- Swag Bag (8)

**LIMIT ONE**

## **SUGARPLUM FAIRY SPONSOR** \$2,500

- Listed as a sponsor
- Logo placement on prom materials
- Logo placement on email and social media blasts
- DJ announcement
- Logo located on table

**LIMIT TWO**

## **LOLLIPOP GUILD SPONSOR** \$1,000

- Listed as a sponsor
- Logo placement on email and social media blasts
- 4 prom tickets

**LIMIT TWO**

## **GUMDROP GLOW SUPPORTER** \$250

- Listed as a sponsor
- Logo placement on email and social media blasts
- 2 prom tickets

## **SUGAR SPARKLE PATRON** \$100

- Logo placement on email and social blasts



**QUESTIONS?**

Contact your TriPride liaison or reach out to:

Justin Hall  
TriPride President  
president@tripridetn.org

Jacob Besseck  
TriPride Vice President  
vicepresident@tripridetn.org

**SPONSORSHIPS ARE SUBJECT TO APPROVAL BY TRIPRIDE.**

